

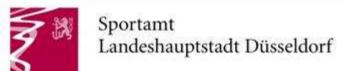


The Düsseldorf model for promoting mobility, sport and talent (DüMo)

A best practices model that has proved itself over the past 8 years

Speakers:

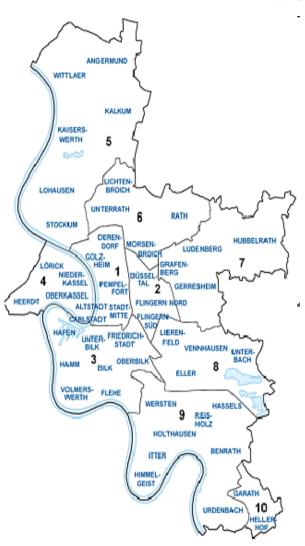
Knut Diehlmann (Sports Department State Capital of Düsseldorf) Boris Kemper (athletica – Düsseldorf)





5.597

Düsseldorf dates and facts



• <u>habitants:</u> 585.054

• area: 217 km²

• organisation:

- scholars

10 districts with 49 quarter

 primary- und special school 	112
- scholars	21.703
• "Hauptschulen"	14
- scholars	4.691
 secondary modern school 	13
- scholars	6.718
• grammar school	21
- scholars	18.413
 comprehensive school und Frei Waldorf- Schulen 	8



History

- 1. Sports forum (2000)
- Council mandate (2001)
- Employment of sports teachers (2002)
- Drafting of concept (2002)
- Presentation of sports committee (2002)
- 2nd Sports forum (2002)
- PC presentation Check! (2003)

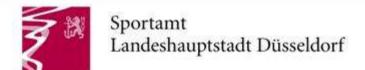
Responsible authority:

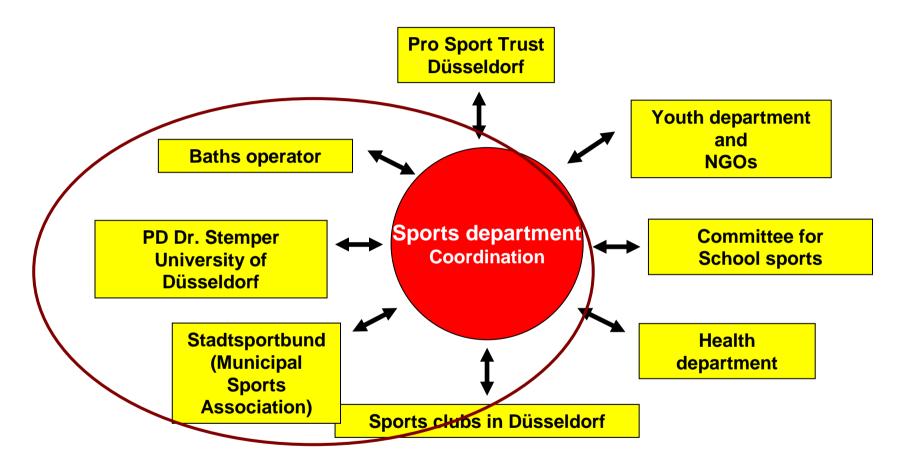


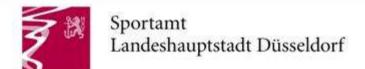
Sportamt Landeshauptstadt Düsseldorf

Evaluation by:

HEINRICH HEINE UNIVERSITÄT DÜSSELDORF

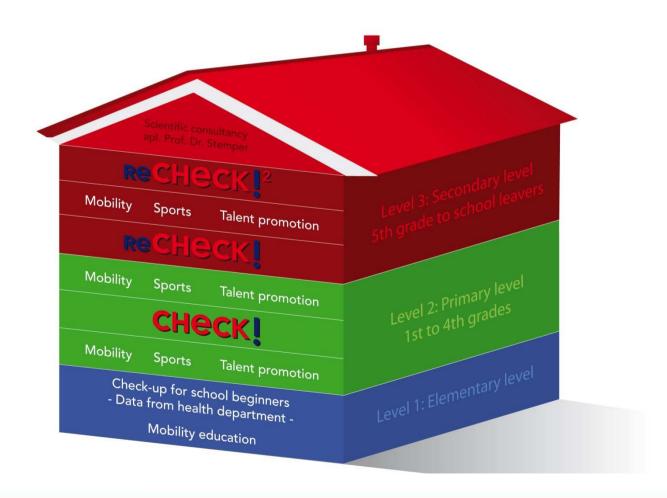








DüMO "The Düsseldorf model for the promotion of mobility, sports and talent"







Elementary level

- 1. Training options for educators
- 2. Training options for trainers
- 3. Mobility kindergarten
- 4. Cooperation: Club / kindergarten / school
- 5. Kindergarten sports days and mobility days
- 6. "Preschool swimming": Sports department / Baths operator / Kindergarten











Preschool swimming

- Responsibility for water lies with baths operator
- Costs borne by Sports department
- Learners' bath's (exclusive use)
- Small groups
- > 26 kindergartens taking part

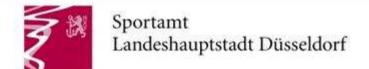












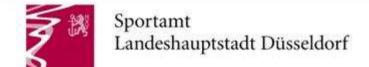


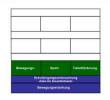


Health checks for school beginners

have included new sports/motor tests since 2004

- Standing-On-One-Leg (60s)
- Jumping-Side-To-Side (10s)
- Standing-Long-Jump
- Stand-And-Reach
- Crossgrip
- Sit-ups (40s)
- Lateral transposition
- + height and weight







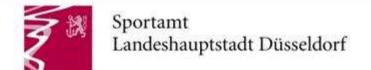
Teacher training

- > Primary school teachers
- ➤ Theory and practice of Check!

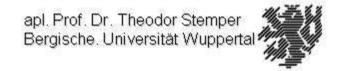












Follow-up events

Mobility promotion

- •Remedial sports education
- Healthy & Happy days

Sports promotion

- Olympic Adventure Camp
- Actions at school events with SSB
- Info booths on club sports at events

Talent promotion

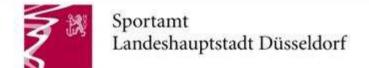
- Invitation to trial training: support points gymnastics and Rhythmic gymnastics
- Talent groups

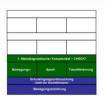








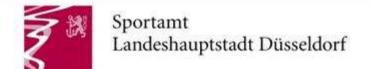








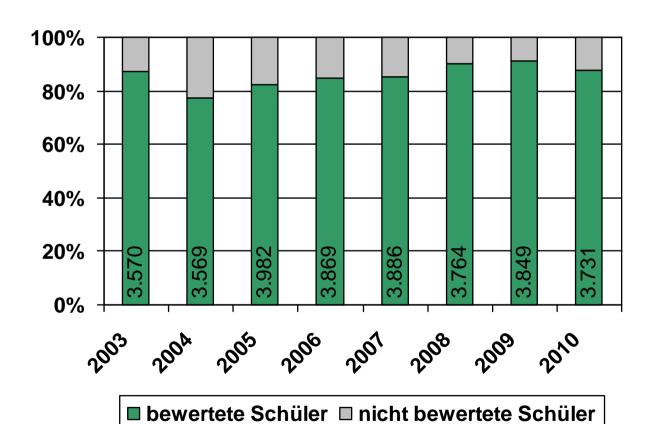
- city-wide sports/motor test of a single school year (all 2nd grades)
- Participation of all 2nd graders at city schools (+ remedial schools) in Düsseldorf

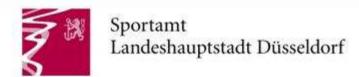


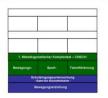


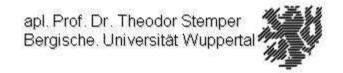


Participant figures Check!

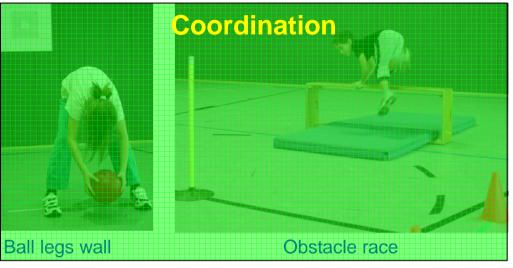










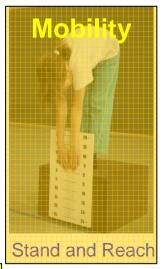






Since 2008:
Standing long
jump instead of
throwing at target

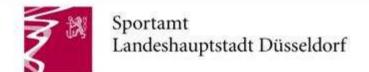






+ Kids' survey

Anthropometry



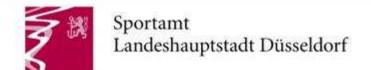


Problem since 2006: Standard values

New batteries of test / new standard values

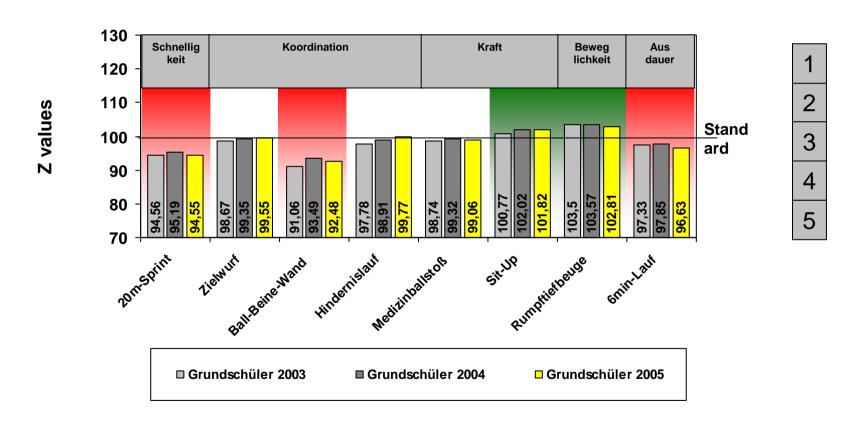
- MoMo (Bös et al., 2002)
- Children's gymnastics test (Bös et al., 2006)
- MRI Test (Bös et al., 2007)
- Preparation NRW school sports test (Fitness test NRW, 2009) and DMT (Deutscher Motoriktest (German Motor Capability Text), 2009), (IM NRW and SMK)

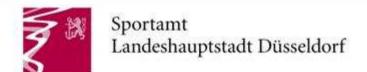
"Irritating evaluation profiles in DüMo"





"Irritating evaluation profiles" Motor fitness 2008 - individual tests







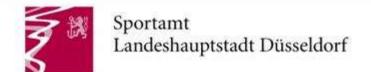
Problem since 2006: Standard values

Meaning of standardisation

"Only" ancillary quality criterion - but highly relevant to assessment of performance

and classification in performance groups of mobility, sports and talent promotion

Example: "Marks" 1 to 5 in KATS-K (Bös et al., 2001)



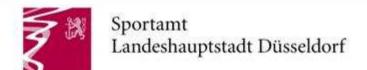


Problem since 2006: Standard values

Problems of standardisation

1. Statistics

- Normal distribution is not always given in large samples (cf. Büsch et al., 2009)
- Despite this, typically creation of standard values via Z values (cf. Bös et al., 2001, 2009)
- Percentiles from this "artificial" and incomplete (61 Z values à 100 PR)
- Adequate: T values or transformation in line with LMS method (Cole & Green, 1992)





Standard evaluation - based on standards by Bös et al. (2001)

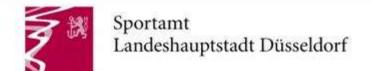
Age 7.0-7.11

	14011	(Normer)				1.71	Ditanci	C MICH	UCHEH					
	Z	PR	20m	Ziel	BBW	HL 4	Medb	6Min	20m	Ziel	BBW	HL	Medb	6Min
	70	0	5,7	0	0	35,7	1,1	528	5,9	0	0	37,0	0,7	491
	72	0	5,6	0	0	34,8	1,2	553	5,8	0	0	36,2	0,9	515
7 00	74	0	5,5	0	0	34,0	1,3	577	5,7	0	0	35,4	1,0	539
Z PR	76	1	5,5	1	0	33,2	1,5	601	5,6	0	0	34,5	1,1	563
00 0	78	1	5,4	2	0	32,3	1,6	625	5,6	0	0	33,7	1,3	588
86 – 8	80	2	5,3	3	0	31,5	1,7	650	5,5	0	0	32,9	1,4	612
00 10	82	3	5,2	3	0	30,7	1,8	674	5,4	1	0	32,0	1,5	636
88 – 12	84	5	5,1	4	1	29,8	2,0	698	5,3	1	0	31,2		660
00 10	86	8	5,1	5	3	29,0	2,1	722	5,2	2	0	30,3	1,8	685
90 – 16	88	12	5,0	6	4	28,1	2,2	747	5,2	3	0	29,5		709
	90	16	4,9	6	6	27,3	2,4	771	5,1	4	1	28,7	2,0	733
92 – 21	92	21	4,8	7	8	26,5	2,0	795	5,0	4	2	27,8		757
	94	27 34	4,7	8	9	25,6 24,8	2,6	819	4,9	5	6	27,0 26,2	2,3	782 806
	98	42	4,6	9	12	24.0	2,9	868	4,8	7	7	25,3		830
	100	50	4,5	10	14	23,1	3,0	892	4,7	7	9	24,5		854
	102	58	4.4	11	16	22,3	3,2	916	4,6	8	11	23,6		879
	104	66	4.3	12	17	21,4	3,3	941	4.5	9	12	22,8	3,0	903
	106	73	4.2	12	19	20,6	3,4	965	4,4	10	14	22,0	3,1	927
	108	79	4,2	13	21	19,8	3,5	989	4,4	10	16	21,1	3,2	952
Z PR	110	84	4,1	14	22	18,9	3,7	1013	4,3	11	17	20,3	3,4	976
	112	88	4,0	15	24-	18,1	3,8	1038	4,2	12	19	19,5	3,5	1000
122 - 99	114	92	3,9	15	26	17,3	3,9	1062	4,1	13	21	18,6	3,6	1024
	116	95	3,8	16	27	16,4	4,1	1086	4,0	13	22	17,8	3,8	1049
124 – 99	118	96	3,8	17	29	15,6	4,2	1110	4,0	14	24	16,9	3,9	1073
	120	98	3,7	18	31	14,7	4,3	1135	3,9	15	26	16,1	4,0	1097
126 - 100	122	99	3,6	18	32	13,9	4,5	1159	3,8	16	27	15,3	4,1	1121
120 100	124	99	3,5	19	34	13,1	4,6	1183	3,7	16	29	14,4	4,3	1146

Age 8.0-8.11

Normen Rohwegan						Rohwerte Mädchen								
Z	PR	20m	Ziel	В			Man	6Min	20m	Ziel	BBW	HL	Medb	6Mir
70	0	5,6	1	0	35	No.	٦.6	607	5,7	0	0	35,5	1,0	546
72	0	5,5	2	8			1	631	5,6	0	0	34,7	1.1	570
74	0	5,4	3	0	32	2	1,9	655	5,6	0	0	33,8	1,2	59
76	1	5,3	3	1	31	4	2,0	679	5,5	0	0	33,0	1,4	61
78	1	5,2	4	2	30	6	2,1	704	5,4	1	0	32,1	1,5	643
80	2	5,2	5	4	29	7	2,3	728	5,3	1	0	31,3	1,6	66
82	3	5,1	6	6	28	9	2,4	752	5,2	2	0	30,5	1,7	69
84	5	5,0	6	7	28	0	2,5	776	5,2	3	2	29,6	1,9	71
86	8	4.9	7	9	27	2	2,7	801	5,1	4	4	28,8	2,0	74
88	12	4,8	8	10	26	4	2,8	825	5,0	4	5	28,0	2,1	76
90	16	4,8	9	12	25	5	2,9	849	4,9	5	7	27,1	2,3	78
92	21	4,7	9	14	24	7	3,1	873	4,8	6	9	26,3	2,4	81
94	27	4,6	10	15	23	9	3,2	898	4.7	7	10	25,4	2,5	83
96	34	4,5	11	17	23	0	3,3	922	4,7	7	12	24,6	2,2	86
98	42	4,4	12	19	22	2	3,5	946	4,6	8	14	23,8	2,8	88
100	50	4,4	13	20	21	3	3,6	970	4,5	9	15	22,9	2,9	90
102	58	4,3	13	22	20	5	3,7	995	4,4	10	17	22,1	3,1	93
104	66	4,2	14	24	19	7	3,8	1019	4,3	10	18	21,3	3,2	95
106	73	4,1	15	25	18	8	4,0	1043	4,3	11	20	20,4	3,3	98
108	79	4.0	16	27	18	0	4,1	1067	4,2	12	22	19,6	3,5	1000
110	84	4,0	16	29	17	2	4,2	1092	4,1	13	23	18,7	3,6	103
112	88	3,9	17	30	16	3	4,4	1116	4,0	14	25	17,9	3,7	105
114	92	3,8	18	32	15	5	4,5	1140	3,9	14	27	17,1	3,8	1079
116	95	3,7	19	34	14	6	4,6	1164	3,9	15	28	16,2	4,0	1103
118	96	3,6	19	35	13	8	4,8	1189	3,8	16	30	15,4	4,1	1128
120	98	3,6	20	37	13	0	4,9	1213	3,7	17	32	14,6	4,2	1152
122	99	3,5	21	39	12	1	5,0	1237	3,6	17	33	13,7	4,4	117
124	99	3,4	22	40	11	3	5,2	1261	3,5	18	35	12,9	4,5	1200
126	100	3,3	22	42	0	i		1286	3,5	19	37	12,0	4,6	122
128	100	3,2	23	4	3	6	0,	1310	3,4	20	38	11,2	4,8	1249
130	100	3,2	24	45	Щ	8	5.6	1334	3,3	20	40	10,4	4,9	1273

128 - 100





Problem since 2006: Standard values

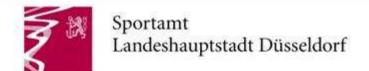
Problems of standardisation

2. Assessment of performance

• Problem: Correctness of age/development adequate assessment Annual reference values insufficiently granular for children due to development

Example: Standard value for a 6 year-old child applies from 6 years 0 days to 6 years 364 days NB: à +/- 1/6 (approx. 17 %) of the child's life

- Problem: Development does not take "jumps" into account; annual division "artificial"
- Problem: Relative age effect in talent screening
 à The older members of the year are treated preferentially

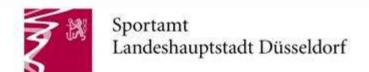




Problem since 2006: Standard values

Problems of standardisation

- 3. Analogy and compatibility to other standardisation in childhood
- Pediatricians typically use <u>constant</u> development graphs, or <u>quarterly or bi-annual standards</u> instead of fixed annual standards
- Examples:
 - U check-ups with respect to height and weight,
 - BMI percentiles in line with LMS method (Kromeyer-Hauschild et al., 2001)

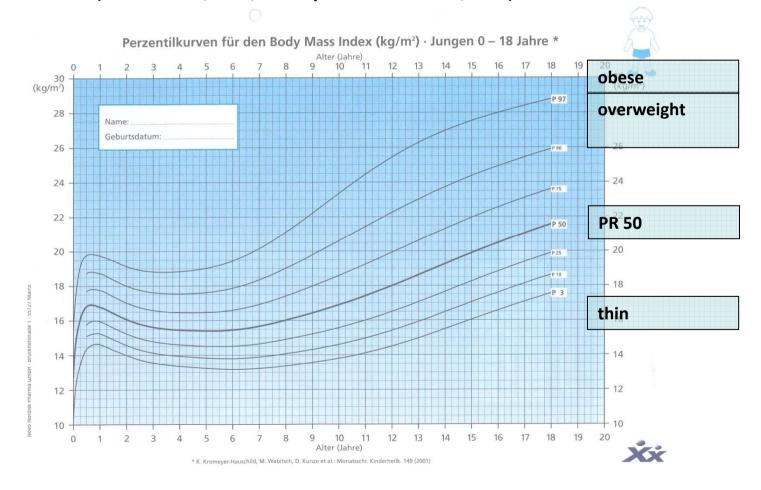


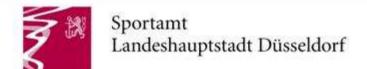


Evaluation of Body Mass Index (BMI)



LMS Method (Cole & Green, 1992; Kromeyer-Hauschild et al., 2001)

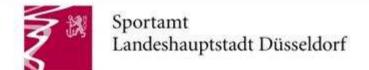






LMS method and DüMo

- Calculation of percentiles from the DüMo raw data (N = 35,688)
- Creation of a continuous and smooth age-driven functional characteristic with the LMS method from DüMo raw data
- Preconditions: All age and gender dependent quarters populated with at least N = 100
- Age span divided into <u>quarters</u> for improved handling: 6.4 to 11.3
- Plausibility check of LMS graphs generated based on various model variants.



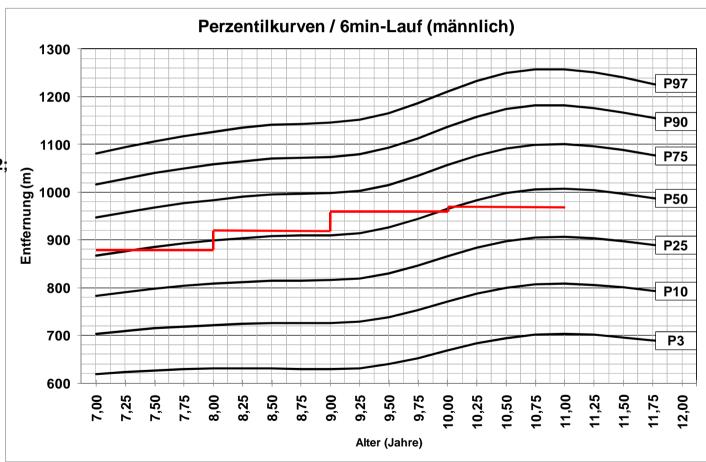


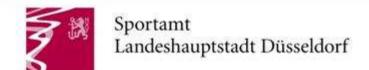
"Motopercentile" - example 6 min. run

Moto percentile based on LMS method (Cole & Green, 1992; Cole & Pan 2002)

Comparative values
"Mean values"
(Z values)

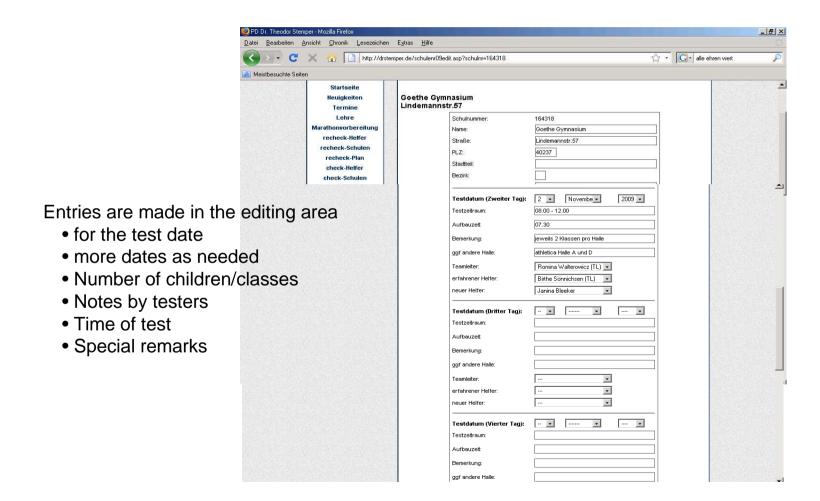
(Bös et al., 2001)

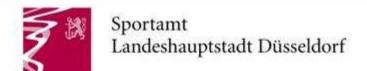






Organisation of dates and staff planning via Internet









Auswertung für

ID: c09-100894-2a-8 / T1-BP Testdatum: 13.05.2009

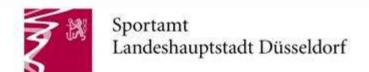
Test	Kategorie	Ergebnis	Bewertung ^(*)		
10m-Sprint	Schnelligkeit	2,08 s	000000	PR 84	
Ball / Beine / Wand	Koordination	30 Punkte	000000	PR 82	
Hindernislauf	Koordination	22 s	00000	PR 51	
Medizinballstoßen	Kraft	490 cm	0000000	PR 95	
Standweitsprung	Kraft	150 cm	000000	PR 89	
Situp	Kraft	27 Wdh	000000	PR 88	
Rumpftiefbeuge	Beweglichkeit	26 cm	0000	PR 37	
Sechs-Minuten-Lauf	Ausdauer	1026 m	000000	PR 82	
		Gesamtbewertung	000000	PR 76	

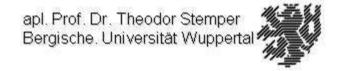
(*) Die Smileys zeigen in einfacher Form an, wie gut bei einer Übung abgeschnitten hat. Es werden maximal acht Smileys vergeben. Ein Prozentrang (PR) ist eine Bewertung, die noch genauer als die Smileys ist. Ein PR kann Werte von 1 bis 99 annehmen. Bei der Übung "Medizinballstoßen" war zum Beispiel besser als 95 % aller Jungen seines Alters.

- Evaluation for each child (with acquiescence)
- Depending on performance offer for

Mobility promotion Sports promotion Talent promotion

Class lists to teachers





Recommended sporting discipline

Welche Sportart für Ihr Kind?

Wichtigste Empfehlung: "Mach' die Sportart die dir Spaß macht"

Die geeignete Sportart lässt sich nach Neigung des Kindes und nach Eignung des Kindes ermitteln.

Hilfreich bei Suche nach Neigung können folgende Eingrenzungen sein:

- Mannschaftssport (z.B. Fußball, Handball) oder Einzelsportarten (z.B. Leichtathletik, Tennis, Schwimmen)
- Mit "Sportgeräten" (z.B. Ball, Schläger bei Tennis) oder ohne "Sportgeräte" (z.B. Schwimmen) oder hoher Anteil an Eigenkörperkoordination (z.B. Gleichgewicht, Rotation bei Turnen, Trampolintunen)
- Mit Körperkontakt (z.B. Judo, Tanzen) oder ohne Körperkontakt (z.B. Tennis, Tischtennis)
- Einfache Bewegungsabläufe (Laufen) oder komplexe Bewegungsabläufe (z.B. Turnen) oder komplexe Spielformen (z.B. Eishockey)

Verbesserung der sportmotorischen Grundeigenschaften Sportliches Interesse der Kinder (Neigung):

Mit Ballsportarten, Mannschaftssportarten lassen sich folgende sportmotorische Grundeigenschaften gut verbessern: Koordination, Schnelligkeit, Ausdauer

Interesse/ Neigung: Mannschaftssport, mit Sportgerät, bedingt mit Körperkontakt

Mit Kampfsportarten lassen sich folgende sportmotorische Grundeigenschaften gut verbessern: Koordination, Schnelligkeit, Beweglichkeit

Interesse/ Neigung: Einzelsport, ohne Sportgerät (z.B. Judo, Boxen, Ringen, Taekwondo, Karate), mit Sportgerät (z.B. Fechten, Schwertkampf), intensiver Körperkontakt (z.B. Judo, Ringen) Kontaktsport (z.B. Boxen, Taekwondo)

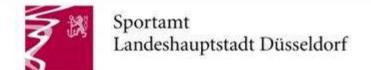
Mit Leichtathletik Sprint, Sprung, Wurf lassen sich folgende sportmotorische Grundeigenschaften gut verbessern: Koordination, Schnelligkeit, Kraft Interesse/ Neigung: Einzelsport

Gute Voraussetzungen (Eignung) für Sportarten

Mit Hilfe der Auswertung des Check! / ReCheck! und der untenstehenden Tabelle können Sie zusätzlich Sportartempfehlungen nach Eignung für Ihr Kind ermitteln.

Die Tabelle zeigt, welche sportmotorischen Grundeigenschaften (Schnelligkeit, Koordination, Kraft, Beweglichkeit, Ausdauer) für welche Sportarten "sehr gute" (+++), "gute" (++) oder "weniger wichtige" (+) Voraussetzungen darstellen.

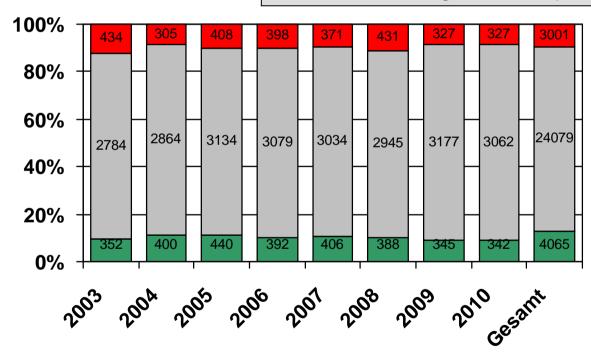
	Gute Voraussetzungen für die Sportarten							
Sportart	Schnellig- keit	Koor- dination	Kraft	Beweglichkeit	Ausdauer			
Ballsport (Fußball, Handball, Basketball, Hockey usw.)	+ +	+++	+ +	+	++			
Kampfsport 1 (Judo, Boxen, Ringen usw.)	+++	+++	+++	++	++			
Kampfsport 2 (Taekwondo, Karate, Fechten usw.)	+++	+++	+	+++	+			
Leichtathletik - Sprint	+++	++	++	++	+			
Leichtathletik - Sprung	+++	+++	+++	++	+			
Leichtathletik – Lauf	+	+	+	+	+++			
Leichtathletik – Wurf	++	++	+++	++	+			
Radsport	+	+	++	+	+++			
Reitsport	+	++	+	+	+			
Rhythmische Sportgymnastik	+	+++	+	+++	+			
Rollsport / Eishockey	++	+++	+ +	+	++			
Rückschlagsport (Tennis, Tischtennis, Badminton usw.)	+++	+++	+	++	++			
Schwimmen	+	++	++	++	+++			
Tanz	+	++	+	+	++			
Turnen	+	+++	+++	+++	+			
Wassersport (Kanu, Rudern usw.)	+	++	+++	++	+++			



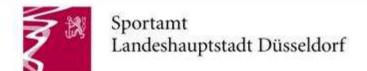


Recommendations for action

Following Check! 31.145 recommendations for action have been given in the past seven years.



■ Talentförderung ■ Sportförderung ■ Bewegungsförderung



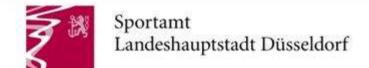




end of part 1

DiscussionCheck! and Düsseldorfer Motoperzentile

followed by the follow-up events

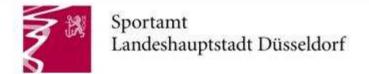






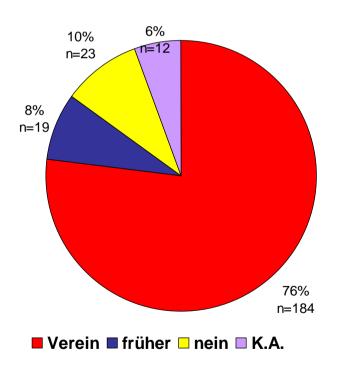
Talentiade - Talent search measure Check!

- •approx. the best 10% are invited
- selected sports screen the children and present themselves
- the criteria defined for the sporting disciplines are:
 - Olympic sports
 - Support points or Federal League in Düsseldorf
 - Entry age 2nd grade
 - Constant promotion
- Completing a sports circuit course
- Background on the subject of competitive sport and its structures in Düsseldorf
- receive recommendations from trainers and dates for second screening

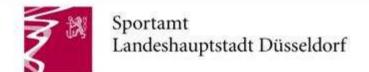


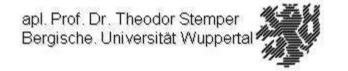


Talentiade



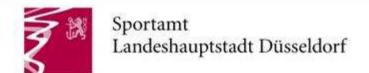
- "Reward" for the children
- Presentation of club offers
- Background on the subject of competitive sport and its structures
- Highly valued by children and parents
- High level of expectations from parents
- Children with good motor capabilities
- Large number of children already in clubs are
- Cooperation between clubs improved
- approx. 200 participators per year





Talent groups - talent promotion measure Check!

- Additional offers after Talentiade
- 80 participators per year
- cross-school support for talents in the OGS area
- daily offerings in former sports institute
- supplements training in clubs, no competition
- Objective of training
 - To promote widespread motor development
 - strength training designed for children
 - advice to children/parents in the field of competitive sports
 - additional chance to find the right sporting discipline

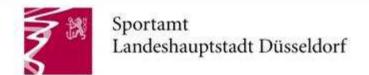




KIDS IN ACTION powered by Stadtwerke Düsseldorf

Sport information fair for children

- Demonstrate the versatility of Düsseldorf's sports landscape
 - with attractive and active participation events
 - general information on sports
 - information on specific sporting disciplines
 - Fun and games, sports and mobility
- Get to know previously unknown sporting disciplines
- Orientation for children and parents
- Advertising for sporting disciplines
- Advertising for clubs
- Arousing interest in sports

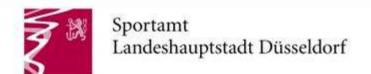




KIDS IN ACTION powered by Stadtwerke Düsseldorf

Sport information fair for children

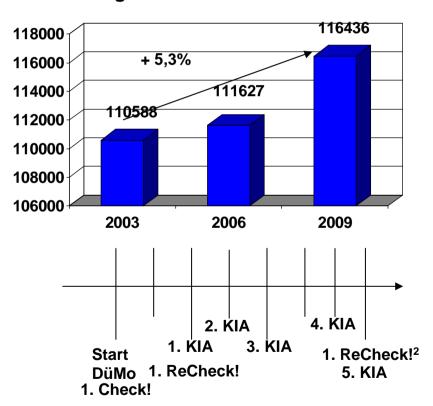
- 2005 First Kids in action with approx. 800 visitors
- 2006 Second Kids in action with approx. 1500 visitors
- 2007 Third Kids in action with approx. 2500 visitors
- 2009 Fourth Kids in action with approx. 5000 visitors
- 2010 fifth Kids in action with approx. 1000 visitors (weather problem)
 - Mainly primary school children
- Cooperation with baths operator and SSB
- Since 2006 Stadtwerke Düsseldorf as brand name sponsor
- Support from professional sportspersons from HSG, Fortuna, Giants



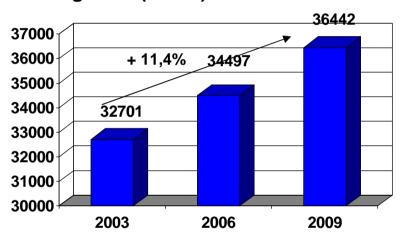


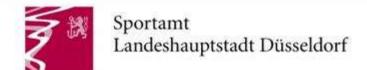
Development of the memberships of the StadtSportBund Düsseldorf

Mitglieder SSB Düsseldorf



Mitglieder (bis 18) SSB Düsseldorf







Mobility

2003:

- Sports day for 486 "deficit" children
- Participation of 20 %
- Good event, low level of sustainability

since 2004:

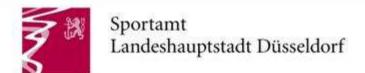
- Establishment of promotional courses
- Very good response of approx. 40 %
 Good level of sustainability
- Water-based mobility promotion
- Mobility and nutrition

since 2008:

healthy and awake Days

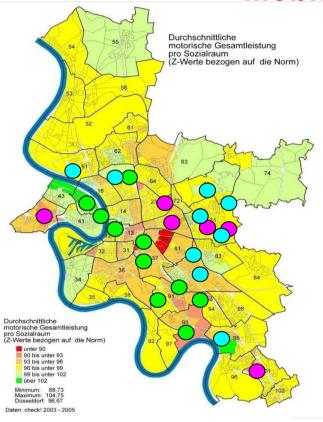
since 2009:

Integration with OGS Integration through sport

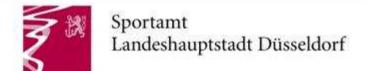




Mobility promotion groups



- For children with mobility deficits
- Also at remedial schools (LB, GB)
- In gyms and baths
- Clubs / Psychomotor therapists / Baths operator
- Psychomotor approach
- Based on needs
- Cross-school
- Integration with OGS



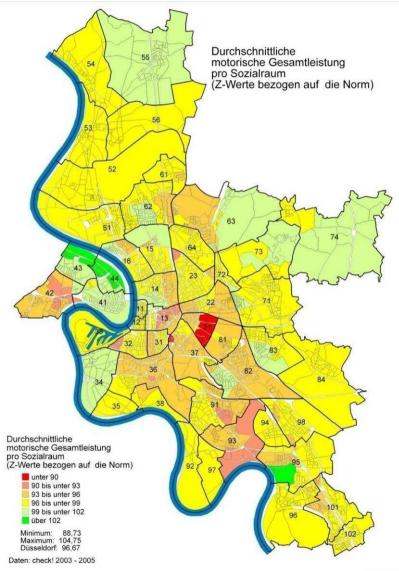


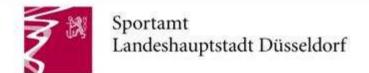


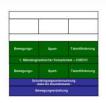
Fitness Map Düsseldorf

(2nd grade 2003-2005)







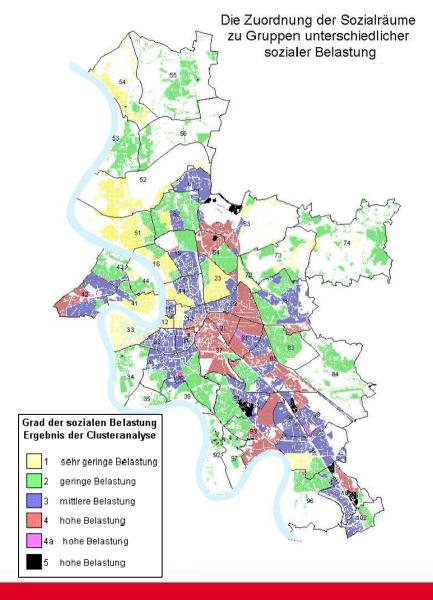




Social/spatial breakdown

- Living space standard (m²/inhabitant)
- Number of foreigners from selected nations
- Social security quota of children (<18 years)
- Social security quota of adults (>18 years)
- Number of persons with housing allowance application

166 communities were classified

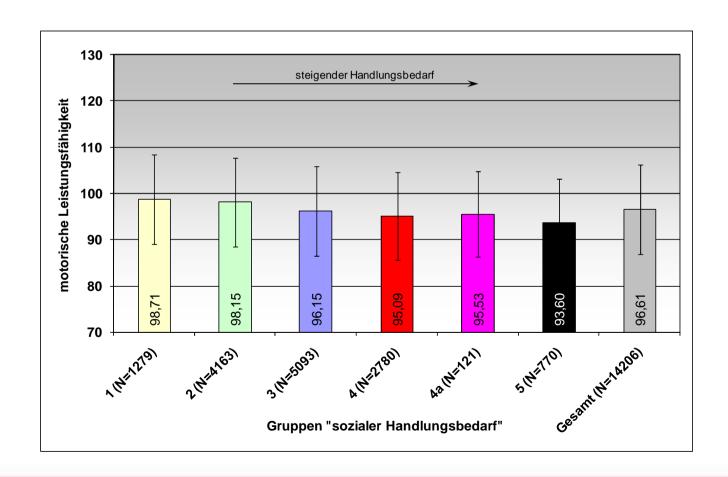


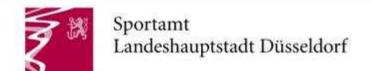




"Needs for social action" and physical fitness

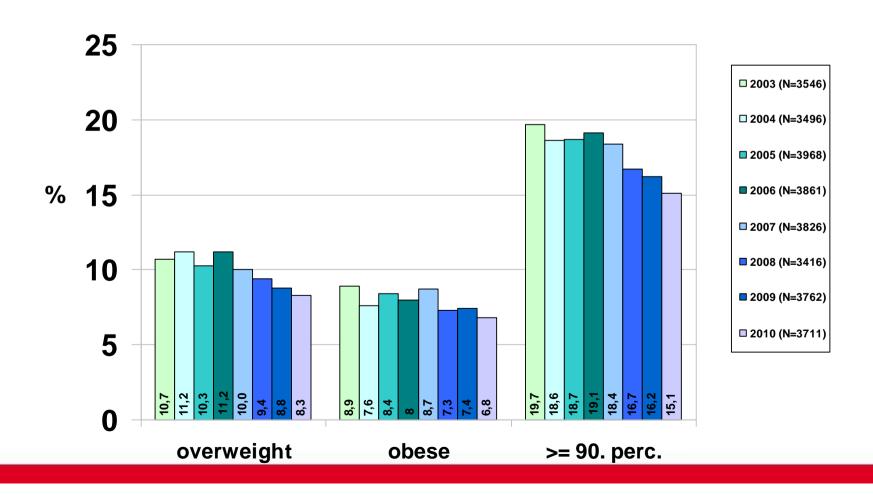
(2nd graders 2003-2007)





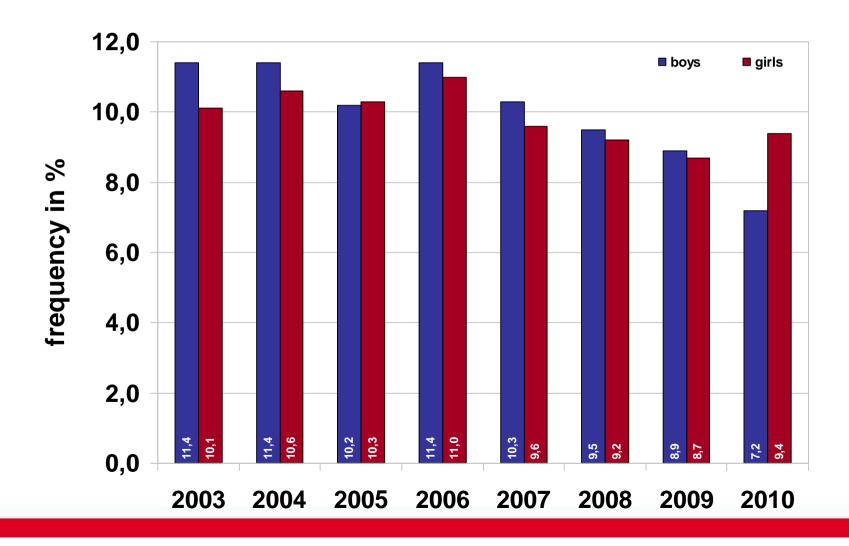


Improvement of prevalence of overweight and obesity



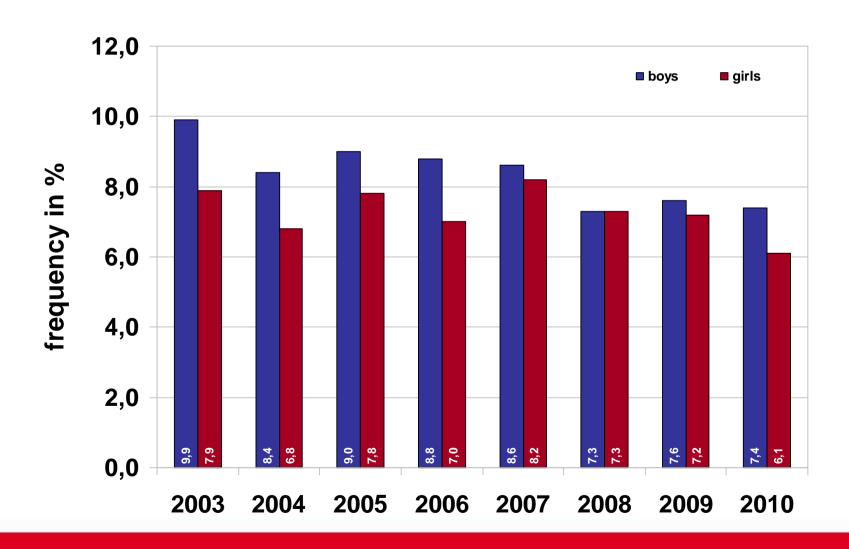


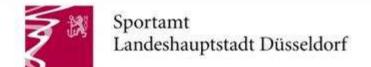
Overweight





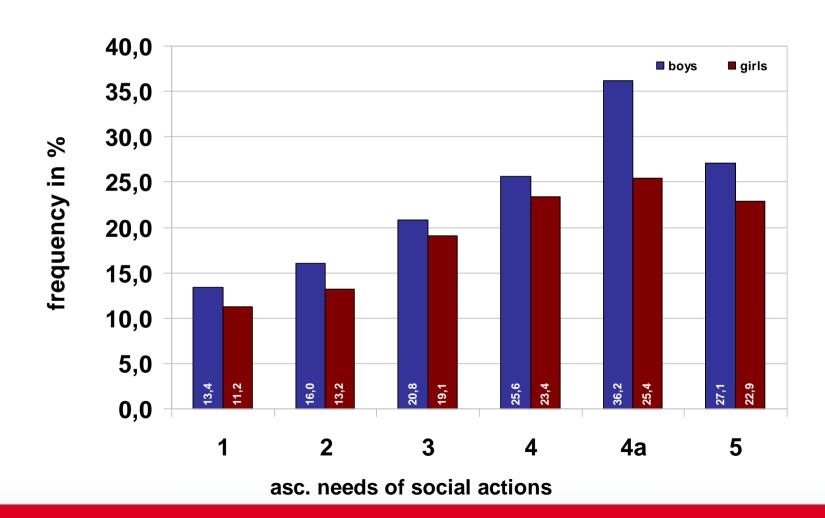
Obesity

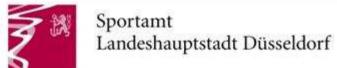


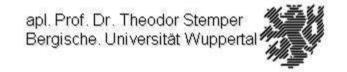




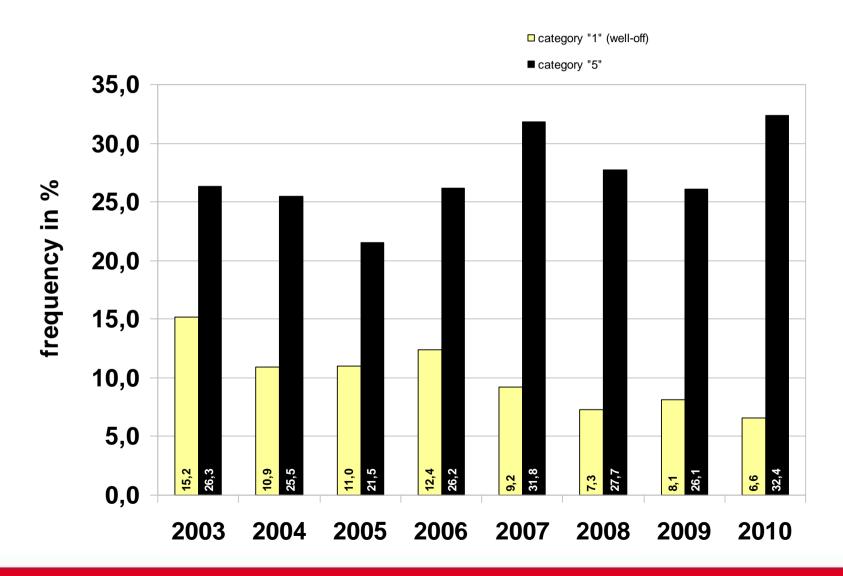
Boys and girls pr>=90

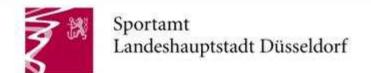


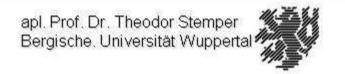




2nd graders with pr>=90

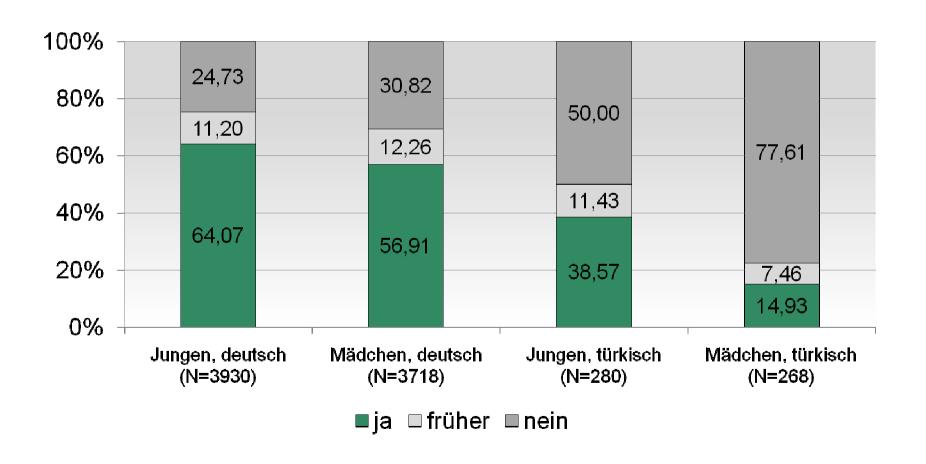


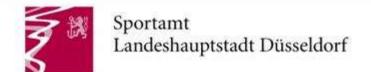




Membership in sports club

"Are you a member of a sports club?" (check! 2003-2005)

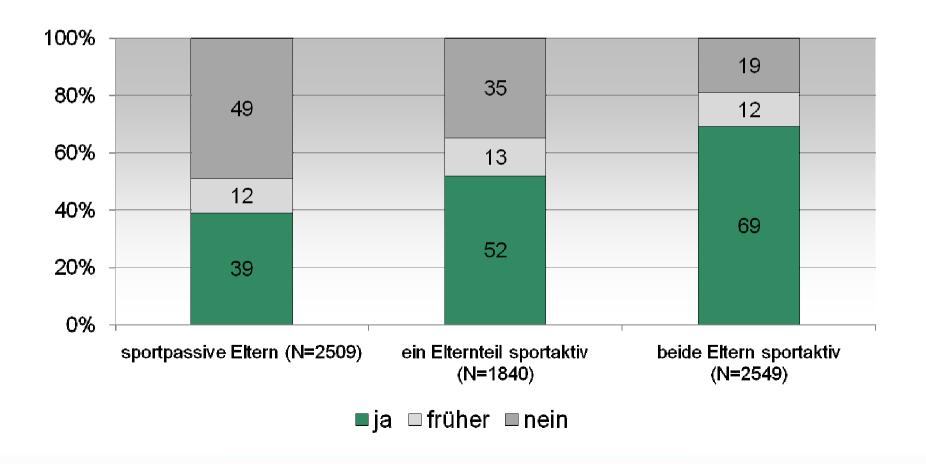


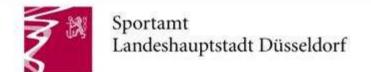




Membership in a sports club

"Are you a member of a sports club?" (check! 2003-2005)

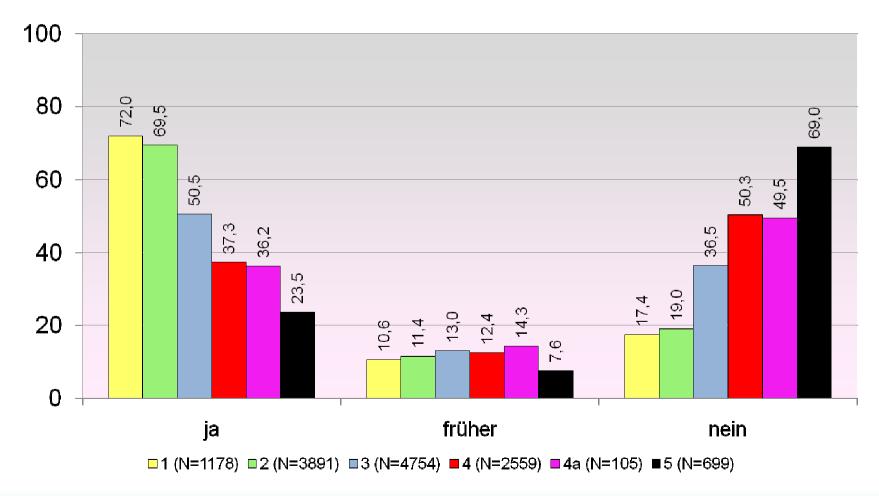


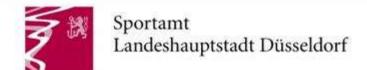


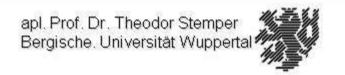


"Need for social action" and membership of sports club

"Are you a member of a sports club?" (check 2003-2007)

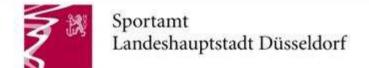




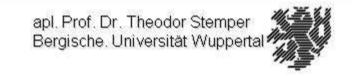


Integration in sport

- identification of the problem
- project: authorised person of integration for the DüMo
 - one person only for this project
 - contact person for the clubs, kids, schools and parents
 - developing projects with clubs (involvment of the parents)
 - tests in schools with high integration

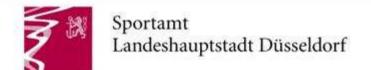






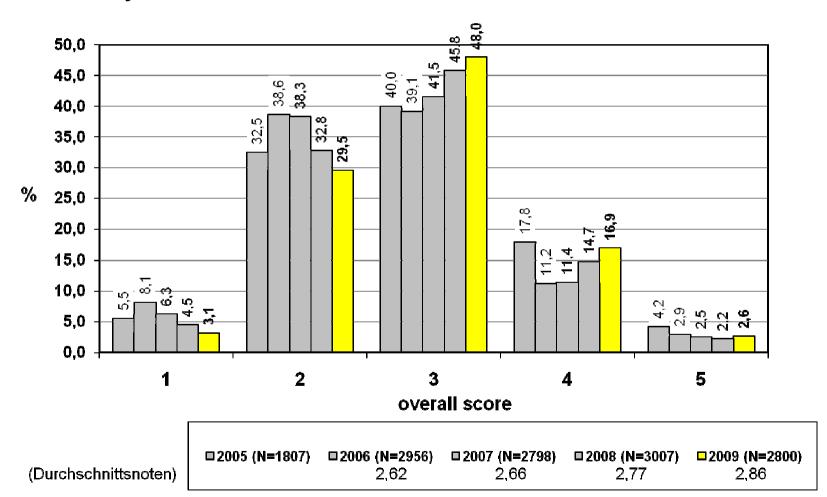


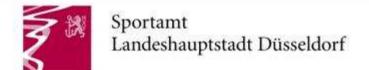
- city-wide sports/motor test
 of a single school year (all 5th grades)
- Participation of all 5th graders in Düsseldorf at participating secondary schools
- Participation quota of schools: 85 %





Physical fitness ReCheck! 2005-2009 - overall score

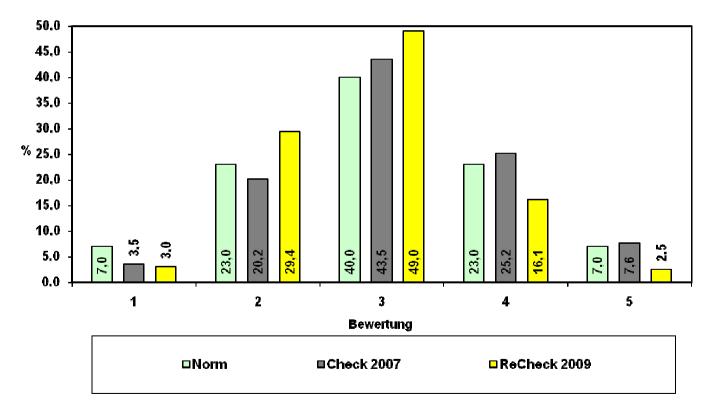


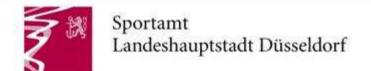




Comparison Check! 2007 and ReCheck! 2009

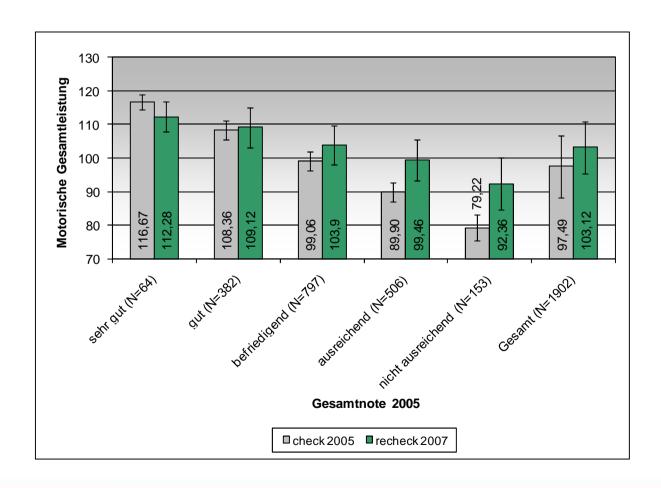
(N= 1.972 mergable)

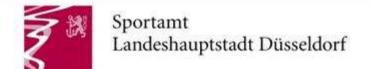






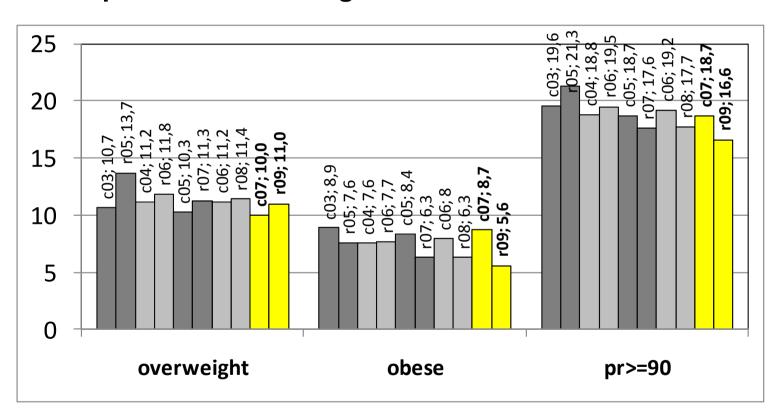
Comparison Check! 2005 and ReCheck! 2007



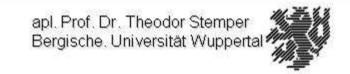




Comparison of overweight Check! - ReCheck!







Mobility promotion ReCheck!

- Mobility promotion groups at secondary schools
- Support from clubs in implementing the LSB projects (e.g. "schwer mobil" ("Mass mobility"))
- Integration through sports (promotion groups)

Sport promotion ReCheck!

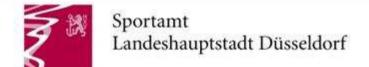
- Kids in action powered by Stadtwerke Düsseldorf
- Integration through sports (link to club)

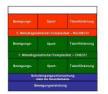


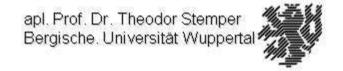








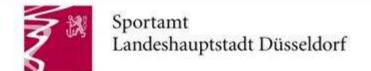




Talent day

(talent search measures)

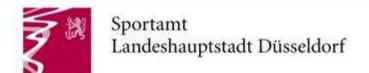


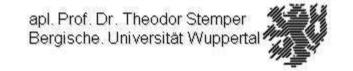




ReCHECK 2

- city-wide sports/motor test
 of a single school year (all 10th grades)
- Start 2010 with pilot phase
 - 20 schools participating in test
 - all schools will receive surveys
- Objective in 2011 participation of all schools

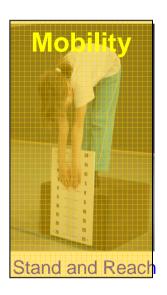




ReCHeck!2



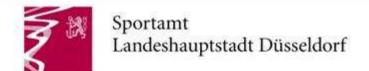






+ Kids' survey

Anthropometry

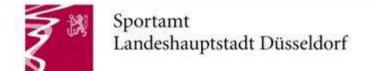




investment

95.000,- Euro per year plus intern administration costs (f.ex. print)

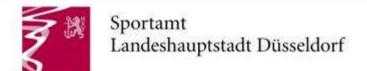
investment per achieve kid approx. 11,86 Euro





Conclusions on "DüMo"

- Successful and acknowledged program in Düsseldorf for 7 years
- Public coordination office is useful and simplifies matters
- Relatively low cost of measures at all levels / in all areas
- Constructive scientific support is useful (apl. Prof. Dr. Stemper)
- Predictors for or against sports can be derived from data:
- Target-oriented measures by city possible based on records
- Involvement of clubs makes sense





Thanks for your attention!

More information www.check-duesseldorf.de